



Journeying with Heroes

I have a document called “Investing in Heroes” that describes **what** I do.

I also have a document that outlines the **cost** of each engagement. This is unique to where you are based. If you fill in the [Enquiry Form](#) you can request this.

This document describes **how** I do achieve this, and how you can engage with me.

5 Steps or Levels of Engagement

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| Step 1 | - Free YouTube videos and Team Health Assessments |
| Step 2 | - Paid for videos |
| Step 3 | - Consulting |
| Step 4 | - Open Training Courses |
| Step 5 | - One-on-one Coaching |

Step 1 – Free YouTube videos and Team Health Assessments

Free Videos

The videos are based on the book “Think like a Leader”.

They are short videos looking at aspects of leadership.

[CLICK HERE](#) to go to my YouTube Channel.

Free Team Health Assessments

The Team Health Assessment will produce a report that analyses the health of your team.

You can request the free assessment on the [Enquiry Form](#).

Step 2 – Paid for Videos

The Assessment and Report are free. The Engagement videos are paid for.

Although the Engagement videos are paid for, I have deliberately kept the cost low so that individuals who are trying to improve themselves can afford them.

The videos are based on my **Team Health Assessment**, which looks at 19 aspects of building a healthy team.

When you can then request a Team Health Engagement I will send you an invoice. Once you have paid for the engagement, we will send you private videos unpacking all the elements that make a great team.

Step 3 – Consulting

Consulting is where I use my expertise to meet a need or solve a problem.

There are more than 10 areas that I consult in. Some of my areas of expertise are:

- Recruitment and Promoting
- Executive Team Analysis
- Communication and Conflict Resolution
- Building a Communication Strategy

There are 2 ways you can approach Consulting:

1. You can pay for my services as you need them, or
2. You can pay a monthly retainer that includes a basket of products. With a retainer you will normally more than halve the cost of the engagement.

Step 4 – Online Training Courses

These are group online courses that consist of 1 hour per week for 6 to 12 weeks.

Some of our Courses are:

1. LEMON Basics
2. LEMON Advanced
3. Leadership Basics
4. Conflict resolution

There are more courses on the website.

These courses can be done in-house online for Organisations.

Step 5 – One-on-one Coaching

This is my flagship offering and it involves me imparting skills over the period of 1 to 2 years.

There are 2 options:

1. Going through my Program
2. Being a sounding board

The Program

It is one-on-one online coaching that incorporates all of the above materials and consists of 30 to 50 x 1-hour sessions, every 2 weeks.

A Sounding Board

I can spend time with you helping to:

- Guide and Stimulate your thinking.
- Clarify complex situations.
- Thinking strategically rather than reactively.
- Be an experienced and objective sounding board.
- Fine-tune your leadership and performance.
- Help you maintain alignment and stop things disintegrating.

If you are ready to move forward and be the best hero you can be ...

[CLICK HERE](#) to set up a free 30-minute call to discuss

[CLICK HERE](#) to complete an Enquiry Form

or request a free Team Health Assessment

or contact me at doug@dougjohnson.biz to set something up.

Doug Johnson

www.dougjohnson.biz

There are no prices listed in this document as they can be a bit complicated and are unique to each region. If you complete the [Enquiry Form](#) you can request pricing.

They are standard prices but if you have a unique need then we are open to discussion.