



Ubunkokeli Fund

I have learned over the years that the people who need me the most are usually the ones who cannot afford me. Company start-ups, young people and young married couples, as well as individuals, do not have the means for a long-term engagement with me, and in most cases I am most helpful and effective over time, rather than a quick engagement. The shortest engagement is usually about 6 months.

In order to address this I have created the **Ubunkokeli Fund**. Ubunkokeli means “Leadership” in Xhosa.

How does the Fund work?

Because I have people who contribute to the Fund, I am able to offer my coaching for “free”, with the coaching being paid for by the Fund. At the same time I encourage anyone who has benefitted from my coaching to contribute towards the Fund. This means that they are not actually paying for what I do, but they are paying it forward to someone else.

There is never any expectation or obligation to contribute, but if you want to I have a **PayPal** account. Click on the link to find the account. There are more details about the Ubunkokeli Fund on my **[website](#)**. If you have any questions feel free to contact me at **doug@dougjohnson.biz**